PURDUE

2016 Roadmap

Emerge as a leader in innovative Liberal Arts education & scholarship.

Our Challenges

Declining undergraduate enrollment

Grad programs weakened by the allocation of teaching duties Internal & external perception of Liberal Arts

How we emerge in 2016

Strengthen Undergrad Experience

Upgrade Graduate Education

Enhance Faculty Excellence Expand Revenue Sources

- Launch integrated program in Liberal Arts
- Incentivize innovative new areas of study
- Identify and support student internships
- Develop culture to support job readiness

- Reassess graduate student teaching loads
- Support graduate student research & travel
- Assess enrollments and impact on graduate stipends

- Support faculty research & travel
- Publicly celebrate faculty success
- Embrace outstanding teaching & mentoring
- Continue to be the campus diversity leader

- Secure increasing philanthropic support
- Explore revenuegenerating master's degrees
- Develop a more entrepreneurial, innovative mindset

Think Broadly. Lead Boldly. Be a Force for Good in the World.